

**CUT MY RENT
1 PERCENT**



FOR IMMEDIATE RELEASE

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New Ad Released Today Encourages Support for Cutting the Business Rent Tax

February 11, 2016, Tallahassee - As the House passes its tax cut package, the Cut My Rent 1 Percent coalition is hitting the airwaves once again with a new 15-second ad promoting the business rent tax cut.

The ad, which will be running in a digital ad buy beginning this morning, [can be seen here](#).

The Cut My Rent 1 Percent coalition is advocating to cut the business rent tax, and encourages business owners to contact their legislators and ask them to support cutting this exclusive-to-business and exclusive-to-Florida tax.

"The business rent tax cut is key to keeping Florida's economy vibrant and diverse. We will continue working with the Legislature to ensure that the tax cuts that most benefit our businesses and their employees, and make Florida more attractive to business owners from other states, become a reality."
Brewster Bevis, Senior Vice President of State & Federal Affairs, Associated Industries of Florida

"The business rent tax puts Florida at a competitive disadvantage and hurts businesses large and small. We applaud the Florida House for their work to cut this burdensome tax, and we're committed to continuing to encourage the full Legislature to support job creation and our economy by cutting the business rent tax."
Carrie O'Rourke, Vice President of Public Policy, Florida Realtors

"It's vital that our Senate partners understand how important cutting the business rent tax is to Florida's retailers, who provide one out of every four jobs in our state, and who would use these savings to reinvest back into their business by creating new jobs for Florida families. We look forward to having the House, Senate, Governor Scott and the business community united behind this important tax reduction."
Randy Miller, President/CEO, Florida Retail Federation

"We hope that when the Senate hears the voices Florida's business owners, the men and women who are creating jobs right in their districts, they'll understand that a vote for the business rent tax cut is a vote for the businesses and families in their communities. Cutting the business rent tax is critical to growing our economy, and we're grateful that the Florida House recognizes that. We stand ready to continue to work with Governor Scott and the Legislature to deliver this economically vital tax cut to the Governor's desk."
Bill Herrle, Executive Director, National Federation of Independent Business/Florida

For more on the Cut My Rent 1 Percent coalition, visit <http://bit.ly/CutMyRent>.

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About the Cut My Rent 1 Percent Coalition

A broad coalition of business owners and taxpayers supports **Cut My Rent 1 Percent**. We're advocating to cut the Business Rent Tax by 1 percent this year, with the goal of cutting an additional 1 percent each year, eventually phasing it out completely. For more information, visit <http://www.CutMyRent1Percent.com>.